



The ALS Therapy Development Institute (ALS TDI) Corntoss Challenge raises funds for ALS research. Each summer, the event takes place in multiple cities across the U.S. featuring the tailgate game Cornhole. Since its creation by the Young Faces of ALS in 2011, the event has raised over \$1.75 million and engaged over 5,000 participants in 24 cities nationwide.

Join in a day of fun, fundraising, and friendly competition to help end ALS! Become a national or local event sponsor, donate food or goods, or create a Corntoss team and fundraise (like you would for a walk or bike ride)! **100% of proceeds from your donation will go directly toward ALS research!**



#### **About the ALS Therapy Development Institute**

The ALS Therapy Development Institute (ALS TDI) and its scientists actively discover and develop treatments for ALS. ALS TDI is the world's first and largest nonprofit biotech focused 100 percent on ALS research. Led by people with ALS and drug development experts, it understands the urgent need to slow and stop this disease. Learn more at [www.als.net](http://www.als.net).

#### **About ALS**

Every 90 minutes, someone is diagnosed with ALS, also known as Lou Gehrig's disease or Motor Neuron Disease (MND). It is a progressive and fatal neurodegenerative disease that causes muscle weakness, difficulty breathing and swallowing, and paralysis while leaving the senses intact. Most people survive two to five years after their diagnosis, with an estimated 30,000 people in the U.S. and 450,000 worldwide living with the disease. While ALS is often considered a mid-to late-life disease, ALS affects people of all ages. It can affect anyone, anywhere. Currently, there is no effective treatment or cure.

#### **About the Young Faces of ALS**

Created by people living with ALS who were diagnosed before their 35th birthdays, the Young Faces of ALS (YFALS) is the first community for young people afflicted by ALS, as well as their families and friends. The purpose of the program is to create an engaging online community of young people committed to raising awareness of ALS and funds for ALS research at the ALS Therapy Development Institute. In 2011, they founded the Corntoss Challenge. Since then, the Young Face of ALS have raised over \$1.75 million for ALS TDI.

#### **Meet Corey Reich, a founding member of the Corntoss Challenge**

Corey Reich was diagnosed with ALS in 2007 at age 21 and helped create the Young Faces of ALS program in 2009. From the beginning, Corey has focused on bringing awareness to ALS TDI and its goal of stopping ALS. With the support of his family and friends, Corey has raised over \$8.5 million for ALS research at ALS TDI. The Reich family's network has organized Corntoss Challenge events around the country.

**ALS** THERAPY DEVELOPMENT  
**INSTITUTE**

[www.als.net/corntoss](http://www.als.net/corntoss) | [events@als.net](mailto:events@als.net) | 617-441-7205



The ALS Therapy Development Institute is a 501(c)3 EIN# 04-3462719. All donations are tax deductible.



## 2019 Local Event Sponsorships

### Gold Sponsor \$5,000

- Five 2-person team entries into tournament
- Featured logo on event signage
- Premium recognition in a geo-targeted email blast
- Recognition on YFALS social media channels
- Logo on the Corntoss Challenge city webpage

### Silver Sponsor \$2,500

- Three 2-person team entries into tournament
- Logo on event signage
- Recognition in a geo-targeted email blast
- Recognition on YFALS social media channels
- Logo on the Corntoss Challenge city webpage

### Bronze Sponsor \$1,000

- Two 2-person team entries into tournament
- Logo on event signage
- Recognition on YFALS social media channels
- Logo on the Corntoss Challenge city webpage

### Court Sponsor \$250

- Logo on court sign

Atlanta • Bay Area • Boston • Eugene • Portland • Seattle • Washington, D.C.



100% of proceeds from your donation will go directly toward ALS research! Register to become a sponsor today at [www.als.net/corntoss/sponsor](http://www.als.net/corntoss/sponsor).



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THE ALS THERAPY DEVELOPMENT INSTITUTE

# CORNTOSS CHALLENGE

Powered by the Young Faces of ALS

## Local Event Sponsorship Form

To become a local Corntoss Challenge event sponsor, please complete this form or visit [www.als.net/corntoss/sponsor](http://www.als.net/corntoss/sponsor).

### Sponsorship Information

Corntoss Challenge City: \_\_\_\_\_

Local Sponsorship Level:  Gold (\$5,000)  Silver (\$2,500)  Bronze (\$1,000)  Court (\$250)

Other: \_\_\_\_\_

Name Reflected on Sponsorship: \_\_\_\_\_

### Contact Information

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

My check is enclosed (checks should be made payable to ALS TDI)

Bill my credit card for the amount of \$ \_\_\_\_\_ (contact information above should match credit card billing information)

Type:  Visa  MasterCard  Amex  Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form to: ALS Therapy Development Institute, 300 Technology Sq, STE 400; Cambridge, MA 02139.

For questions, please contact your local Champion (event coordinator) or contact the ALS TDI Events Team at 617.441.7205 or [events@als.net](mailto:events@als.net). Thank you for supporting the Corntoss Challenge! All donations benefit the ALS Therapy Development Institute.

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