



The ALS Therapy Development Institute (ALS TDI) Corntoss Challenge raises funds for ALS research. Each summer, the event takes place in multiple cities across the U.S. featuring the tailgate game Cornhole. Since its creation by the Young Faces of ALS in 2011, the event has raised over \$1.75 million and engaged over 5,000 participants in 24 cities nationwide.

Join in a day of fun, fundraising, and friendly competition to help end ALS! Become a national or local event sponsor, donate food or goods, or create a Corntoss team and fundraise (like you would for a walk or bike ride)! **100% of proceeds from your donation will go directly toward ALS research!**



About the ALS Therapy Development Institute

The ALS Therapy Development Institute (ALS TDI) and its scientists actively discover and develop treatments for ALS. ALS TDI is the world's first and largest nonprofit biotech focused 100 percent on ALS research. Led by people with ALS and drug development experts, it understands the urgent need to slow and stop this disease. Learn more at www.als.net.

About ALS

Every 90 minutes, someone is diagnosed with ALS, also known as Lou Gehrig's disease or Motor Neuron Disease (MND). It is a progressive and fatal neurodegenerative disease that causes muscle weakness, difficulty breathing and swallowing, and paralysis while leaving the senses intact. Most people survive two to five years after their diagnosis, with an estimated 30,000 people in the U.S. and 450,000 worldwide living with the disease. While ALS is often considered a mid-to late-life disease, ALS affects people of all ages. It can affect anyone, anywhere. Currently, there is no effective treatment or cure.

About the Young Faces of ALS

Created by people living with ALS who were diagnosed before their 35th birthdays, the Young Faces of ALS (YFALS) is the first community for young people afflicted by ALS, as well as their families and friends. The purpose of the program is to create an engaging online community of young people committed to raising awareness of ALS and funds for ALS research at the ALS Therapy Development Institute. In 2011, they founded the Corntoss Challenge. Since then, the Young Face of ALS have raised over \$1.75 million for ALS TDI.

Meet Corey Reich, a founding member of the Corntoss Challenge

Corey Reich was diagnosed with ALS in 2007 at age 21 and helped create the Young Faces of ALS program in 2009. From the beginning, Corey has focused on bringing awareness to ALS TDI and its goal of stopping ALS. With the support of his family and friends, Corey has raised over \$8.5 million for ALS research at ALS TDI. The Reich family's network has organized Corntoss Challenge events around the country.



www.als.net/corntoss | events@als.net | 617-441-7205



The ALS Therapy Development Institute is a 501(c)3 EIN# 04-3462719. All donations are tax deductible.



THE ALS THERAPY DEVELOPMENT INSTITUTE

CORNTOSS CHALLENGE

Powered by the Young Faces of ALS

2019 National Sponsorships

Platinum Sponsor \$25,000

- Opportunity to provide materials and information at all events
- Logo on all CornToss Challenge boards
- Logo on all promotional materials and t-shirts
- Recognition on YFALS and ALS TDI social media channels, providing exposure to over 17,000 followers
- Logo on the CornToss Challenge website
- Announcement via email blast
- Featured on National Sponsor banners at all CornToss Challenge events
- Company registration included with unlimited team entries

Gold Sponsor \$10,000

- Logo on all promotional materials and t-shirts
- Recognition on YFALS and ALS TDI social media channels, providing exposure to over 17,000 followers
- Logo on the CornToss Challenge website
- Announcement via email blast
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- Company registration included with unlimited team entries

Atlanta • Bay Area • Boston • Eugene • Portland • Seattle • Washington, D.C.



100% of proceeds from your donation will go directly toward ALS research! Register to become a sponsor today at www.als.net/corntoss/sponsor.

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CORNTOSS CHALLENGE

Powered by the Young Faces of ALS

National Sponsorship Form

To become a national Corntoss Challenge sponsor, please complete this form or visit www.als.net/corntoss/sponsor.

Sponsorship Information

National Sponsorship Level: Platinum (\$25,000) Gold (\$10,000)

Name Reflected on Sponsorship: _____

Contact Information

Name: _____

Company Name (if applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

My check is enclosed (*checks should be made payable to ALS TDI*)

Bill my credit card for the amount of \$ _____ (*contact information above should match credit card billing information*)

Type: Visa MasterCard Amex Discover

Credit Card #: _____

Expiration Date: _____ CVV: _____ Signature: _____

Please return this form to: ALS Therapy Development Institute, 300 Technology Sq, STE 400; Cambridge, MA 02139.

For questions, please contact the ALS TDI Events Team at 617.441.7205 or events@als.net. Thank you for supporting the Corntoss Challenge! All donations benefit the ALS Therapy Development Institute.

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